



### **Product Liability and Insurance Risks**

## Drunk robots, ethics and other conundrums in driverless cars and drone technology

# Effective risk management for artificial intelligence systems when things go wrong – who pays and why?

#### **RE-SCHEDULED FROM 9th AUGUST 2016**

WHEN: Tuesday, 4th October, 2016 at 5.15pm for 5.30pm start - drinks and canapés from 6.30pm

WHERE: Corrs Chambers Westgarth, Level 26, 567 Collins Street, Melbourne

COST: \$50 AILA or NPLA members, \$65 non-members, incl. seminar, canapés and drinks

#### What you need to know

- What are the conundrums and ethical questions relating to artificial intelligence systems for driverless cars and drone technology when things go wrong and there is personal injury, loss or damage?
- What are the product liability risks for importers, manufacturers and other suppliers in the chain of distribution for products incorporating artificial intelligence systems?
- What are the best strategies for effective risk management and appropriate insurance to minimise the potential liability threat arising for suppliers of such technology?

#### Strategies, tips and traps

The expert panel will discuss how importers, manufacturers, wholesalers and retailers - together with their insurers, brokers and risk managers - can best respond to these issues and liability exposures. Issues addressed will include:

- Practical tips for manufacturers/suppliers to limit their exposure, including compliance with Industry Codes of Practice and applicable standards
- Legal risk management to minimise liability exposure to defective artificial intelligence systems
- Underwriting and claims management initiatives to better protect an insured's coverage against defective artificial intelligence systems which cause personal injury, loss and damage
- 'Best practice' adopted by insurance risk managers to reduce the potential liability risks for manufacturers/suppliers arising from defective artificial intelligence systems

#### The expert panel will feature:

- Professor Robert Sparrow, B.A (Hons) (Melbourne) PhD. (A.N.U), School of Philosophical, Historical and International Studies
- Darren Trott, National Business Development Manager of Crawford & Company
- Annette Hughes, Partner of Corrs Chambers Westgarth and Past President of NPLA
- Alexis Taylor, Solicitor of Wotton + Kearney, Finalist for the Ron Shorter Memorial Award 2016 (Vic)

#### **REGISTRATION FORM**

<b>To reserve your place</b> , complete this form and return to Travis Payne (NPLA, c/- K&L Gates, Level 25, South Tower, 525 Collins St, Melbourne 3000or by email <a href="mailto:travis.payne@klgates.com">travis.payne@klgates.com</a> ). Please contact Travis on (03) 9640 4363 with any queries.	
Please reserve(no. of places) for(additional names)	
of(organisation)(contact no.)	
□ Cheque \$	□ <b>EFT</b> \$
Payable to National Product Liability Association Inc. Mail to NPLA, c/o K&L Gates, Level 25, South Tower, 525 Collins Street, Melbourne 3000, Att: Travis Payne	Bank: Westpac BSB: 033 083
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